

2020 - 2021 ANNUAL REPORT

EDWARDSVILLE **CEO**®



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A NOTE FROM OUR CHAIRMAN OF THE BOARD

Marc R Voegele

Dear Edwardsville CEO Investors,

As the Edwardsville CEO Advisory Board Chairman, I present to you the 2021 CEO Annual Report. Having completed our 3rd year, Edwardsville CEO continues to expose area high school students to all the wonderful businesses, people and ideas that the Edwardsville/Glen Carbon area has to offer.

These students undergo a quick transformation from high school student to our next generation of business people. The indications of the changes are manifested in their; appearance, outward behavior, inquisitiveness, problem solving, personal responsibility, trustworthiness, honesty, enhanced ability to interact with adults that would normally intimidate others, optimism, hard work, multi-tasking and determination. Edwardsville CEO is helping to fast forward the future leaders of tomorrow. Currently we have students from Edwardsville High School, Father McGivney High School and Metro-East High School.

Our very first year saw an unprecedented three finalists being selected to participate in the 2019 National CEO Trade Show where one of our students was selected as a winner. Our second year saw an increased class size get interrupted by the COVID 19 virus but that did not deter them from; holding a very successful class business, adapting and holding a virtual business pitch competition and having three students become finalists in the CEO National Pitch Competition. This year, we are thrilled to have had four students make it to the top 18 finalists out of over 160 student submissions nation-wide. On top of this, one of our students was awarded the first place grand prize!

I would personally like to thank all who contributed to the success of this program. This would include our; investors, school administration and staff, business hosts, speakers, mentors and to the Edwardsville Community Foundation for being our fiscal agent. I would like to extend a special shout out to; the Edwardsville Rotary, our Board of Directors and to the fantastic Program Director we have in Hannah Allison.

On behalf of the Edwardsville CEO Advisory Board, thank you for your continued support. Your investment into the future of these adults is appreciated. If you would like to be involved more, I invite you to attend a class, consider becoming a mentor, serve as a host site for a class, or arrange a business visit.

Thank you for your investment, it's an investment for our kids, our businesses and our Community.

Marc R. Voegele

Owner | Express Employment

marc.voegele@expresspros.com | 618.920.2705

A NOTE FROM OUR PROGRAM DIRECTOR

Hannah Allison

Dear Edwardsville CEO Community,

It is hard to believe that the third year of Edwardsville CEO has come to a close. Through the hard work and generosity of local businesses and community leaders, our students have received an outstanding and unique educational experience.

We have witnessed our students from Edwardsville High School, Father McGivney Catholic High School and Metro-East Lutheran High School join forces under one program to launch a class business endeavor and launch their own individual businesses -- all in the midst of a global pandemic. These outstanding students refused to let the barriers of the pandemic get in the way of their personal growth and experiences. In addition to pulling off an incredibly successful drive-in movie event, we had four finalists and one overall winner in the Midland Institute National Pitch Competition! To say we are proud of all of their accomplishments this year would be an understatement.

Our wonderful community provided an outstanding list of men and women to welcome our students into their businesses and share their stories, experiences and advice. Students not only learned valuable business concepts, but also soaked in life lessons and words of wisdom from these experienced professionals. Thanks to our community's support of this program, we are confident that our students are leaving high school with the tools necessary to be successful, no matter which career paths they choose.

It has been my absolute pleasure to be a part of a program that combines education with real-life experiences while placing a high value on community growth and development. It is an honor to introduce younger generations to the endless opportunities that exist in our community. I feel extremely fortunate to have found a position that allows me to promote the hometown that helped shape me into the person I am today.

Thank you for your investment in our community and our future!



Hannah L Allison
Program Director | Edwardsville CEO
facilitator@edwardsvilleceo.com | 618.610.9714

SPECIAL THANKS

Doug Villhard

ACADEMIC DIRECTOR OLIN SCHOOL OF BUSINESS | WASHINGTON UNIVERSITY

Entrepreneurial Extraordinaire, Doug Villhard, led an 11-part speaking series titled, *'The Art (and Science) of Entrepreneurial Thinking.'* Doug's workshops help our students identify a customer problem, find a "loveable solution", learn how to differentiate from the competition, understand the market and more! His series sets the foundation for each of our students to build their individual businesses. On top of this, students learn how to craft a pitch deck for their pitch competitions. Doug's donation of experience, time, energy, resources and talent are so greatly appreciated!



Rachel Gierich

OWNER | RACHEL GIERICH PHOTOGRAPHY

For the second year in a row, Rachel took professional group and individual photos for our program. She also met with the class as a guest speaker and shared her experience of owning launching and running her photography company. Her incredible gift of time, talent and energy was unprecedented! We cannot thank her enough for her outstanding community support. To learn more about Rachel or her business, visit rachelgierichphotography.com.



Pam Farrar

EXECUTIVE DIRECTOR | ECF

The Edwardsville Community Foundation (ECF) is the Fiscal Sponsor for Edwardsville CEO. The ECF operates as a charitable trust that receives, manages and distributes tax-deductible contributions for the benefit of residents living in the local communities as defined by Edwardsville School District 7. We would like to extend a big thank you to Pam and ECF for all you do to allow Edwardsville CEO to operate and continue to grow! Visit edwardsvillecommunityfoundation.com.



CLASS OF 2021



MISSION STATEMENT

To provide a comprehensive educational experience by equipping our students to become enterprising individuals and entrepreneurial thinkers who contribute to the economic development and sustainability of our community.

EDWARDSVILLE **CEO** 

CREATING ENTREPRENEURIAL
OPPORTUNITIES

STUDENT BIOGRAPHIES & INDIVIDUAL BUSINESSES

CHLOE ALBRECHT | DESIGNS BY CHLO

Chloe Albrecht is the owner and operator of Designs by Chlo. Designs by Chlo creates completely customizable home decor to give your space the pizzazz it's been missing. With a portion of the profits, Designs by Chlo is giving back to the community by donating cake balls from a local small business to local small business owners. Designs by Chlo's goal is to provide customers with a personable experience and product to fit your families needs. To start your customizable experience like and follow Designs by Chlo on Instagram @designsbychlo_ and on Facebook at Chloe Albrecht (Designs by Chlo). In the fall, Chloe will be attending Illinois State University to study Elementary Education.



PEYTON ASHAUER | UNBOXING EDWARDSVILLE

Unboxing Edwardsville, created and operated by Peyton Ashauer, releases unique gift boxes quarterly that contain products from businesses in the Edwardsville-Glen Carbon area. With Unboxing Edwardsville, you receive a variety of the area's amazing products packaged and delivered to your doorstep, allowing you to support your favorite local businesses in a new and fun way. In addition, a portion of the profits will go to a different local organization each quarter. For more information, follow @unboxededwardsville on Instagram and Facebook or email unboxededwardsville@gmail.com. In the fall, Peyton plans to attend the University of Georgia and major in Marketing. She is excited to apply what she has learned from the CEO program in her future endeavors.



ALLISON BIVER | BEYOND APPAREL

Created and established by Allison Biver, Beyond Apparel is a clothing company focused on selling clothing with a positive environmental impact. Beyond Apparel was created to help address the issues that fast fashion causes to the environment. Beyond Apparel will feature trendy and cute clothing that is both sustainably and ethically made. Along with this, a portion of each sale will be donated to an environmental charity. For more information email Allison.biver@gmail.com or follow us @beyond_apparel on Instagram. In the fall, Allison plans to attend the University of Missouri to major in Business and minor in Spanish.



EMILY CECIL | THE MYSTERY BOX

Emily Cecil is the owner and operator of The Mystery Box. The Mystery Box offers unique sets of mysteries and clues along with all of the detective tools necessary to solve them. Each mystery and set of clues is designed to give children a way to exercise their critical thinking skills, learn something new, and have fun while doing so. Be sure to check out kidsmysteryboxes.com to get your mystery box or check us out on Facebook and Instagram @kidsmysteryboxes! After high school Emily plans on running her business through the summer. She plans on attending Western Kentucky University to major in business and minor in American Sign language.



STUDENT BIOGRAPHIES & INDIVIDUAL BUSINESSES

AVA DAUGHERTY | ROSE' RAGE

Rosé Rage, created and developed by Ava Daugherty, is an online fashion resale store. It was created as a response to the growing issue of fast fashion. Rosé Rage strives to bring young women together to support this noble cause in the most fashionable way possible. Along with the thrifted pieces, Rosé Rage will have customizable bracelets where a portion of each profit will go towards a charity supporting the accessibility and education of slow fashion. For more information, contact Rosé Rage at roserageinfo@gmail.com, follow us @shoprosrage on Instagram, Facebook, and Twitter, or subscribe on therosrage.com to be the first updated about the launch. Ava plans to attend Loyola University Chicago in the fall and major in marketing and minor in political science.



LUKE DEAKOS | JAM SESSION 101

Jam Session 101, owned and operated by Luke Deakos, is a fun alternative to traditional (and boring) piano lessons. The typical method of studying music sucks out all the fun, but at Jam Session 101, kids are introduced to music in a whole new way. They learn the fundamentals of music through songs they hear on the radio. Students are also given the chance to play together as if in a band, and they even learn how to record music at home. For information on upcoming sessions, visit @JamSession101 on Facebook. Next year, Luke will play baseball at Ave Maria University while studying biochemistry on a pre-med track.



KILEY FISHER | STUDENT CONNECT

Student Connect, owned by Kiley Fisher, aims to provide a platform that will connect hard working students with community members that need help completing everyday tasks. By providing students a place to advertise their strengths where the community can then hire them for help, Student Connect's mission is to provide academically and athletically involved students a way to work on their own schedule. For more information contact Kiley Fisher at kileyf8@gmail.com and follow @student_connect on Instagram. Kiley plans to attend University of Missouri Columbia in the fall with a major in engineering.



MATTHEW GIERER | HIGH GEAR FITNESS AND TRAINING

High Gear Fitness and Training, owned by Matthew Gierer, provides general fitness plans, as well as training and workout plans tailored to athletes. The plans created by High Gear FT aim to not only increase the customer's level of fitness, but to educate the customer by providing them with the knowledge on why each plan will help them on their fitness journey. The mission of High Gear FT is to provide individualized, at-home training and workout plans to help its customers reach their goals in the simplest way possible. To get updates on High Gear FT, follow @highgearft on Instagram. Next year, Matthew will attend Southern Illinois University Edwardsville to study Exercise Science, with the goal of eventually becoming a physical therapist.



STUDENT BIOGRAPHIES & INDIVIDUAL BUSINESSES

ALAYNA HATCHER | WONDERFULLY WANDERLUST CANDLES

Alayna Hatcher is the owner and operator of Wonderfully Wanderlust Candles. Wonderfully Wanderlust Candles makes handmade soy candles that correspond to different countries. The goal of Wonderfully Wanderlust Candles is to remind people of their favorite countries by encompassing the signature scent of that country in the candles. For more information follow @wonderfullywanderlustcandles on instagram or email wonderfullywanderlustcandles@gmail.com. Next year, Alayna plans to attend the University of Missouri to major in aeronautical engineering.



MADELYN JONES | RE-JARRED

Maddy Jones is the creator and owner of Re-Jarred. The business creates a repurposed element for the jars of the local business, Source Juicery. Many people who shop at Source have the jars taking up space in their cabinets. With Re-Jarred's products the jars can be turned into soap dispensers and home decor. The home decor has different options such as designs and colors. Maddy will be attending Western Kentucky University to study business and use many of the skills she has obtained from the CEO program.

ANNE KIENLE | BEYOND APPAREL

Anne Kienle, owner of Nature Stitch Clothing Co, has designed and established a unique line of women's apparel. Nature Stitch aspires to allow young women to feel comfortable while expressing themselves by offering women's casual-wear, each featuring an embroidered design. Each piece sold by Nature Stitch is sourced in the United States by ethical and sustainable manufacturers to achieve our goal of positively impacting our environment. In order for each sale made by Nature Stitch to further impact the environment, 10% of the profit from each item sold will be donated to the local Watershed Nature Center. For more information or to help in the fight to save our planet, visit naturestitch.com, @naturestitchclothingco on Facebook and Instagram, or contact information@naturestitch.com. In the fall, Anne will attend the University of Illinois, majoring in Interdisciplinary Health, on track to eventually become an orthodontist.



BARRETT LARKIN | LARKINFO VIDEO SOLUTIONS

LarkInfo Video Solutions, directed by Barrett Larkin, is a videography and advertising firm obsessed with helping small businesses survive and thrive in the digital age. By being fast and flexible, LVS can do what other videographers can't. To book a free consultation, contact Barrett by emailing larkinfo@barrett@gmail.com. For the next few years, Barrett will be studying Economics at SIUE and bringing video to a whole new level.



STUDENT BIOGRAPHIES & INDIVIDUAL BUSINESSES

ANNA MCKEE | CINDERNAN CO.

Cindernan Co, owned and operated by Anna McKee, is an online etsy shop that sells custom Disney themed mouse ears, which are popularly worn in the Walt Disney World Parks. Unlike other mouse ear shops, Cindernan Co creates custom and unique collections of ears that captivate the magic of the beloved underrated disney rides and sidekicks. Each pair of ears are hand made with love, care, and a little bit of magic! To invest in your wildest imagination, visit www.etsy.com/shop/CindernanCo or contact Anna directly by emailing cindernanco@gmail.com. In the fall, Anna plans to play women's basketball at Illinois college, while also studying business with an emphasis in finance.



HAYDEN MOORE | MOORE DESIGNS

Moore designs, owned and operated by Hayden Moore, is a brand that offers personalized masks. With Moore Designs, Hayden will work with you personally to create the perfect design for your mask! For more information or to start working with Hayden personally to create your mask, reach out at 40hayden02@gmail.com or on Facebook at Moore Designs. Hayden will be attending Missouri State University on a baseball scholarship after high school. He is planning on studying business but his goal is to play baseball professionally.



ALANNAH NELSON | FEED FIFTY APPAREL

Feed Fifty Apparel, owned and operated by Alannah Nelson, is a mission based apparel brand that offers stylish hoodies and t-shirts. For every single sale, Feed Fifty Apparel donates fifty meals to charity through the Feeding America Organization. Their business goal is to change the world with every sale, and that is exactly what they are doing. To purchase your own Feed Fifty Apparel, visit www.feedfiftyapparel.com. Email feedfifty@gmail.com any questions or inquiries and follow their Instagram @feedfiftyapparel and Facebook pages @Feed Fifty Apparel. In the fall, Alannah plans to attend Southern Illinois University Edwardsville to study Business with a focus on Entrepreneurship.



NATALIE RAYMER | MIMI'S

Natalie Raymer is the owner of Mimi's. Mimi's provides trendy and stylish polymer clay earrings. Mimi's only makes five of the same design, so the customer is less likely to see someone else wearing the same earrings. For more information please contact Natalie Raymer on Instagram @mimis.earrings, or on Facebook @MimisHandmadeEarrings. After high school Natalie plans on attending a four year university to study business and political science.



STUDENT BIOGRAPHIES & INDIVIDUAL BUSINESSES

DREW SOWERWINE | VISION AUTO LAB

Vision Auto Lab, locally owned and operated by Drew Sowerwine, is a quality full-service automotive detailing service. Vision Auto Lab offers full detailing services and superior ceramic coatings using only high quality products from their corporate sponsor Shine Armor. You can put your automotive burdens behind you and be assured that your car is in great hands with Vision Auto Lab. We will detail your car to clean as new. For more information or to schedule your appointment contact Vision Auto Lab at 618-406-8744. After high school Drew will attend Culver Stockton College where he will major in business while playing baseball for the Wildcats.



EMILY WILLIAMS | KATHLEEN'S KREATIONS

Emily Williams the owner of Kathleen's Kreations. Kathleen's Kreations offers personalized throw pillows to add a special memory into your home. Each pillow is 100% customizable and handmade with love and care. The goal of Kathleen's Kreations is to have a loveable memory on display in your home for years to come. For more information please follow Kathleen's Kreations: on Instagram @kathleenskreations21, Facebook @Kathleens Kreations, or email at kathleenkreations21@gamil.com. In the fall, Emily Williams will be attending Samford University, in Birmingham Alabama, to study nursing.



JACK WISE | SPIN - 22

Spin-22 is a spin-art company created by Jack Wise that offers custom art at an affordable price. Each order is custom designed by the customer and then spun personally by Mr. Wise. This business was created with the intention of giving college students unique decorations that are specific to their school. For more information as well as images of Spin-22 art, go to @spin22.customdesigns on Instagram or Facebook. In the fall, Jack will study international business in the Business Honors Academy at the University of Nebraska.



They've **planned**. They've **pitched**.
Watch them **LAUNCH**.

EDWARDSVILLE **CEO**[®]
TRADE SHOW

The Ink House
Sunday, May 2nd | Noon - 3:00pm
Visit @edwardsvilleCEO for details

BUSINESS VISITS

CEO had the privilege of touring 30 area businesses. These engaging experiences build a deep understanding and strong connection between our present and future business leaders and community members.

- A Little Taste of Heaven Bakery
- Barbers on South Main
- Chef's Shoppe
- Contegra Construction Co
- E'ville Fitness
- Edisons Entertainment
- Edwardsville Police Department
- Elite FT
- Envisioning Green
- First Mid Bank & Trust
- Gateway Arch
- Global Brew
- Happy Up
- Kloss Furniture
- Liberty Apple Orchard
- MasterCars Co Inc
- Nicol Financial
- Onder Law
- Ooh La La Spa Anti-Aging & Wellness
- Peel Wood Fired Pizza
- Pfund Construction
- Safe Escape Rooms
- Source Juicery
- T-Rex
- Top Golf Chesterfield
- TownPlace Suites Edwardsville
- Walmart
- Wang Gang
- What to Wear



GUEST SPEAKERS

Close to 100 guest speakers spoke to CEO students on a variety of business topics including; marketing, management, sales, finance, strategies for distribution, life lessons and more! Their stories and advice set an example for our students as they venture out into the business world.

Aaron Mottern.....CEO | Agogie
 Adam Walters.....CEO Alumnus
 Alex Rosenberger.....Owner | MasterCars Co Inc
 Amiee and Mark Dalton.....Owners | Dalton Logistics
 Amy Schmidt.....Manager Loss Control | United Heartland
 Amy Tarr.....National Program Director | MIE
 Ben Wolski.....Director of Operations | Top Golf
 Blake Flener.....Owner | Barbers on South Main
 Bonni Burns.....President and Founder | BAM Marketing Agency
 Carie and Eric Terry.....Owners | E'ville Fitness
 Cassie Smith.....General Manager | Peel
 Chief Keeven.....Police Chief Edwardsville Police Department
 Chris Egelston.....Community Engagement Specialist | MIE
 Christopher Williams.....Officer | Edwardsville Police Department
 Dave Toby.....SVP | FCB Banks
 David Berczek.....Corporate Communications Chief | NGA
 Dawn Allen.....Director of Sales | Top Golf St. Louis
 Derek Canton.....CEO and Founder | Paerpay
 DJ Villhard.....CEO Alumnus
 Doug Villhard.....Director Olin School of Business | Washington University
 Eric Gowin.....CEO | Contegra Construction Co
 Greg Turner.....Technical Architect | GIS Inc.
 Jared Roosa.....Personal Trainer | E'ville Fitness
 Jasmine Kumar.....Regional Director of Sales | General Hotels Corporation
 Jay Grosman.....CEO and Founder | iAuto Agent
 JC Wetzel.....Director | Thompson Street Capital Partners
 Jeffrey Harrison.....Co-Founder & COO | RoverTown
 Jill Dorsey.....Owner | What to Wear
 Jim Cluttes.....General Manager | Kloss Furniture
 Jim Onder.....Founder and Attorney | OnderLaw
 Jo Ann Di Maggio May.....Director | IL SBDC for the Metro East at SIUE
 Joe Allaria, CFP, MBA.....Partner/Wealth Advisor | CarsonAllaria Wealth Management
 Josh Kloss.....Owner | Kloss Furniture
 Josh McKey.....CFO | Tom Lange Co.
 Joshua Lowe, CPA, CFP.....Partner | West & Company, LLC
 Justin McMillian.....Owner | Elite FT
 Kai Redmon.....President and Principal Agent | Redmon Insurance
 Karen Marcus.....Real Estate Broker | Butler Marcus Group | RE/MAX alliance
 Karen Millsap.....Manager Quality Systems | Mallinckrodt Pharmaceuticals

Kathie Opel.....Partner | Weinheimer Law Firm
 Kevin Nicol.....President, CEO, Principal | Nicol Financial
 Kirk Loffland.....ATS Supervisor | Gateway Arch
 Kristen M. Jacobs, M.D. Robert L. Wise, D.C.....Owners | Ooh La La Spa Anti-Aging & Wellness
 Lacy Pearson.....GCS Credit Union | Business Development Representative
 Lindsey Wulfling.....Owner | A Little Taste of Heaven
 Lisa Frederick.....COO | Onder Law
 Liz Duggan.....Facilitator | Jersey County CEO
 Luke Harris.....Harris Financial Coaching
 Mark D Tatgenhorst.....Geosaurus Program Director | Tech. Entrepreneur Center/T-Rex
 Martin Atkins.....Music Business Entrepreneur
 Mary Sowerwine.....Lead Paralegal | Onder Law
 Matt and Kristen Pfund.....Owners | Pfund Construction
 Matt Foley.....Owner | Burgers STL
 Matt McSparin.....Owner | Edisons Entertainment
 Matthew Hanks.....Program Manager | Geomobility Program at Scott Airforce Base
 Melanie Hodges.....Edwardsville Store Manager | Kloss Furniture
 Michelle Motley.....Owner | Source Juicery
 Nancy & Scott Schneider.....Owners | Chef's Shoppe
 Parker Lawrence.....Jostens Representative
 Patrick Thirion.....Co-Owner | Peel
 Pete Visintin.....Facilitator | Macoupin County CEO
 Rachel Gierich.....Owner | Rachel Gierich Photography
 Rick Marteeny.....Agent | State Farm Insurance
 Russel Voudrie, CPA.....Manager | West & Company, LLC
 Ryan Frank.....Area Mechanical Engineer | Wood River Refinery
 Ryan High.....Owner | Global Brew
 Ryan O'Day.....Co-Founder & COO | Wang Gang
 Shawnta' Ray.....Owner | Happy Up
 Skip Sponeman.....Manager | Walmart
 Stephen and Lugene Miller.....Owners | Liberty Apple Orchard
 Steve Cooper.....SVP and Regional Senior Lender | First Mid Bank & Trust
 Steven & Erika Johns.....Owners | Envisioning Green
 Terry Lammers.....Innovative Business Advisors
 Todd Sivia JD, CEPA, CExP, CEO.....Owner | Sivia Law
 Todd Stonewater.....Financial Advisor | Edward Jones
 Tom & Diane Kaminski.....Owners | Safe Escape Rooms
 Tracy Bianco.....Team Development Professional, Coach, Speaker | Brightside Training
 Trina Vetter.....Special Events Coordinator Edwardsville
 Wendy Symer.....Business Growth Catalyst | WLS Consulting



CLASS BUSINESS

Each year, CEO students are responsible for the planning and execution of a class business endeavor. Students elect officers, pitch their idea for approval to the board of directors, and form committees. As a team, they must identify goals, create a marketing plan, gain investors, launch sales, make financial projections, and more!

Through a lot of teamwork, planning, hard work, and feedback from program participants, students executed an incredibly successful drive-in movie night, far exceeding their goals and expectations!



- ✓ Gain **EXPERIENCE**
- ✓ Generate **PROFIT**
- ✓ **COMMUNITY** involvement



PITCH COMPETITIONS

MIDLAND INSTITUTE FOR ENTREPRENEURSHIP

Students submitted a 30 - second business pitch for the CEO National Pitch Competition. Over 160 students entered across all CEO communities. Not only did FOUR of our students earn a place in the TOP 18 FINALISTS, Luke Deakos was the overall 1ST PLACE winner! Congratulations to Barrett, Emily, Luke and Matthew!



EDWARDSVILLE CEO FISH TANK

SPECIAL SHOUT OUT TO OUR JUDGES:

Jason Plummer.....IL State Senator | VP R.P. Lumber
 Jay Beard.....Owner | Boulder Holdings LLC & Goshen Coffee Co.
 Jennifer Hughey.....CEO & Co-Owner | Goshen Coffee Co.
 Jo Ann Di Maggio MayDirector | SBDC
 SIUE
 Kristen Pfund.....Co-Owner | Pfund Construction & The Ink House
 Steve Cooper.....SVP | First Mid Bank & Trust
 Tim Schoenecker, PH.D.....Dean | SIUE School of Business

SPONSORED BY:



CONGRATULATIONS TO OUR WINNERS!



1ST PLACE: Luke Deakos **2ND PLACE:** Emily Cecil **3RD PLACE:** Peyton Ashauer

CEO VISITS ST. LOUIS

ONDERLAW
LLC

GATEWAY
ARCH

T-REX

TOPGOLF

Edwardsville CEO had the unique opportunity to tour four business sites in St. Louis, MO. Students were able to meet and go behind the scenes with some of the incredible people that work at these businesses. A special THANK YOU to ALL who made this trip possible!



HOST SITES

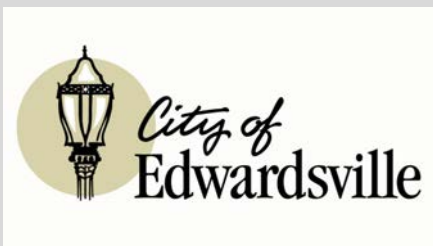
Edwardsville CEO always meets in a business, never a classroom. In order to host guest speakers and have class work days, we rely on our gracious local businesses to open their doors and allow us to share their meeting spaces.



SPECIAL THANKS TO:
Abel Anderson & Steve Cooper



SPECIAL THANKS TO:
Kristen Pfund



SPECIAL THANKS TO:
Chief Jay Keeven & Ms. Kimberly Winkler



MENTORS

The mentor program provides an effective networking model for Edwardsville CEO students. Each student is matched with a mentor from the business community. These relationships strengthen the program's success and build generational bridges between the student and the business community. Each mentor generously donates their time, talent and skill to assist our students in their professional development and the launch of their individual business!



ANDREA FOLEY, DMD
Owner & Dentist | Foley Dental



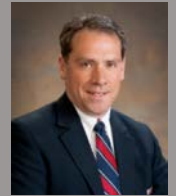
ANDREA GARNER
VP | Commerce Bank



CARYN MEFFORD
Owner | My Pocket CEO



CHAD M. OPEL, CFP
Senior Wealth Management
Advisor | Front Office



DAVE TOBY
SVP of Lending | FCB Banks



HAL R PATTON, D.D.S.
Owner & Dentist | Patton Dental



JARED SIEBERT
Asst. VP |
1st MidAmerica Credit Union



JASMINE KUMAR
Regional Director of Sales |
General Hotels Corporation



KRISTEN JACOBS, M.D.
Owner | Ooh La La Spa



KRISTEN PFUND
Co-Owner | Pfund Construction



LACY ABLE
Business Development Rep |
GCSCU



MARK COUSLEY
VP | Town and Country Bank



MARY WESTERHOLD
VP & CFO |
Madison Communications



MATT GORTON
Financial Consultant |
Scheffel Financial Services



PAUL ABERT
Market President |
Bank of Madison County



RYAN HIGH
Owner | Global Brew & Sugar
Fire - Edwardsville



SHAWNTA' RAY
Owner | Happy Up Inc.



SHERRIE HICKMAN
Owner | Creative Options
Graphic Design



STEVEN JOHNS
Owner | Envisioning Green



TIM NOBLE
President | Hortica Insurance



ALUMNI UPDATE



Class of 2019



Class of 2020

ADAM WALTERS | 19'

Since I have graduated high school, toys of characters from my studio's game, *Ghost Simulator*, have been released, being sold on Amazon, in Target, and other locations. In addition to this, we have worked with Roblox to participate in many site-wide events and special opportunities, and are now going into a summer accelerator program as a full studio! When I first formed BloxByte Games alongside my team, I had no idea it would become what it is today, and I attribute that success to my upbringing, including the values my parents instilled in me and the wonderful CEO program (with a fair amount of the Lord's help, of course!).



“CEO taught me to be bold; it's better to fail and learn than to regret never trying.”

DJ VILLHARD | 19'



I am currently a sophomore at the University of Dayton studying entrepreneurship and sales. My "micro-business" UDGameday@Home, just finished up a successful year of selling UD basketball t-shirts and other related items to the Dayton community. Some fun ways I spend my time on campus include giving tours to prospective students as a student ambassador, playing just about every intramural sport possible, and I will be heading to Atlantic City soon for the Collegiate Club Golf National Championship! CEO was an amazing experience for me and I owe most of my current success to the program.

“CEO taught me the professional skills needed to start my own business while also giving me the social confidence to get involved on campus and meet new people!”

ALUMNI UPDATE

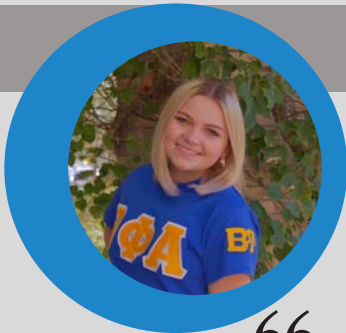
MADISON WEBB | 20'

Since leaving CEO I have decided to continue my education and athletic career at Illinois College. I made the Dean's List first semester and the basketball team had a successful season as well. At IC I am also a part of FCA and have recently accepted a position as an Involvement Leader, helping with school - wide events and leading incoming freshmen in the fall.



“Because of CEO I have more confidence in myself and have taken on more leadership positions.”

REBECCA RAYMER | 19'



I just finished up my sophomore year at Saint Leo University.. I am majoring in International Hospitality Management. I am in a women's fraternity on campus called Theta Phi Alpha, where I hold a position on the executive board as Treasurer.

“During my time in CEO, I learned that if you want to be successful you have to be willing to push yourself out of you comfort zone!”

SAMUEL LEWIS | 20'

Since starting college at the University of Alabama Huntsville, I have been developing a strong community of genuine people. This circle of people will form the team needed to accomplish our goal of improving the UAH campus through innovative solutions. Our first project will be an autonomous robot delivery service for student and staff package distribution.

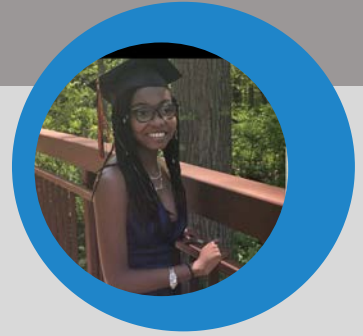


“CEO has shown me that most business owners and entrepreneurs are always open to give advice to those willing to learn. If you want to improve, go to those who lead the life you envision for yourself.”

ALUMNI UPDATE

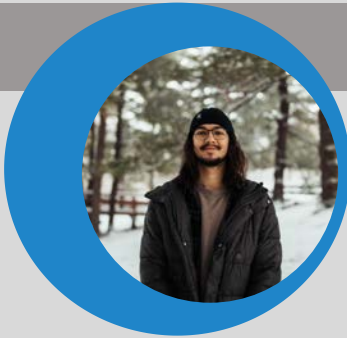
SIDNEY ROBINSON | 20'

I am majoring in Fashion Merchandising and Black World Studies at Dominican University. Since the CEO program, I have continued my business Rogue Rags. My first semester of college I made the Dean's list and hope to do so my second semester. I am president of the Black World Studies Academic Club and I am modeling in the spring fashion show at Dominican University.



“One thing that I learned in CEO that I still carry with me to this day is that first impressions are everything.”

TREVOR LOVATTO | 19'



In the last couple of years I have been able to make a living doing what I love. I am a full time photographer/filmmaker that specializes in weddings. In the last year alone I have shot 16 weddings, worked at Metro Community Church as an in house videographer/photographer, worked at a startup creative agency called Shift Agency, and worked with several different local businesses as a freelancer. Although I still have a long path ahead of me I wouldn't have been able to accomplish these things without CEO.

“Edwardsville CEO taught me something no school ever could...self-worth through real world experience.”

WILL HYTEN | 20'

I am currently a student at Lindenwood University in St. Charles, Missouri, where I am majoring in Criminal Justice. As of right now, I should still be a second-semester Freshman, but am a first-semester Sophomore due to having extra credits. I plan on staying in St. Charles over the summer and taking a full course load so that I can graduate early. According to my estimate, I could graduate as soon as August 2022! Outside of class, I am active in my campus' Catholic Student Union and work at the local YMCA as an assistant swim coach.



“In CEO, I learned that there are no problems, but only issues that can be solved.”

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